

Senior Shopper Marketing & Retail Media Manger

Overview:

We have an exciting opportunity for a full time Senior Shopper Marketing & Retail Media manager to continue to grow our Organix and Hero UK&Ireland brands instore and online.

About the role:

This is a great role, where you will work alongside our Marketing and Sales leaders to help parents and care-givers to make positive choices about the food they give their little humans. Helping retailers maximise sales, and enabling us to deliver value sales and market share .

Identifying new opportunities and driving consistency in existing ones you will lead both our online and in-store presence to be the best in the market and educate and support new parents in healthy and nutritious feeding.

Must haves:

We work in a fast-moving environment with tight deadlines, so you need to be able to adapt quickly to changing requirements, curious and prepared to challenge the status quo and a proven track record of influencing business plans through the manipulation and interrogation of data.

You must be familiar & highly competent with recent experience of driving execution in the UK Major Mults as well as pure-play retailers. Ideally you will have worked with 3rd party agencies support to deliver enhanced visibility both instore and online.

About Organix

We are a business who put parents & consumers at our heart. Sustainable and ethical practices are a key function of our business and as the interface with our customers and consumers you will be expected to have a clear understanding of Organix sustainability policies, plans and practices and communicate these with stakeholders, as well as support in the delivery of initiatives.

At Organix we are proud of our spirit and values. We believe this is enhanced by creating a diverse and inclusive environment where people are empowered and can use their experience and knowledge to make a positive difference to our business.

Organix is an equal opportunity employer. We do not discriminate based on race, colour, ethnicity, religion, marital status, age, physical or mental disability, pregnancy, gender, sexual orientation, gender identity or expression, or any other protected characteristic. All decisions are based on merit, competence, performance, and business needs.

Other info:

We offer a great working environment with lots of benefits. If you think this sounds like a great opportunity, we'd love to hear from you. Please send us your CV (including salary expectations) and a covering letter written in a style that you think is right for Organix. We'd also love to know what one key thing you would do if you got the job. If you have any questions or want to apply, please email us at jobs@organix.com

Location: Bournemouth, Dorset. This is a hybrid-working role with some working from home and the successful candidate will be required to attend the office regularly.

