



Graphic Designer (In-house)

Overview:

 **Unleash Your Creative Design magic with Organix!** 

Calling all creative wizards! Organix is introducing an exciting new role as we bring our graphic design tasks in-house. We're on the lookout for a design virtuoso to manage and execute a spectrum of creative projects that bridge both brand and shopper marketing.

About Organix

 Join the Organix Family: Where we “Spark a Love of Great Food”

Hello from Organix! - a trailblazing children's food brand with 31 years of passion and purpose! We're on a mission to make healthy, nutritious food a real choice for everyone, starting with our little ones. As the No. 1 baby finger food & toddler snack brand, we've been leading the way in delicious, wholesome options that both kids and parents adore.

About Organix: At Organix, our journey is fuelled by a "No Junk Promise." Every pack is a testament to our commitment to providing organic goodness with nothing unnecessary added. We've set category standards, not just in taste but in ethical and sustainable practices. Proudly certified as a B Corp company since November 2022, we stand among a select few children's brands with this prestigious endorsement, solidifying our dedication to a healthier planet and happier little ones.





Our Values: We take pride in our spirit and values, and we believe in fostering a diverse and inclusive environment. Here, empowerment is key, allowing individuals to leverage their experience and knowledge to make a positive difference to our business.

Equal Opportunity Employer: Organix is an equal opportunity employer, embracing diversity and inclusivity. We do not discriminate on any basis - race, colour, ethnicity, religion, marital status, age, physical or mental ability, pregnancy, gender, sexual orientation, gender identity or expression, or any other protected characteristic. Our decisions are rooted in merit, competence, performance, and the needs of our growing business.







About the Role:

Key Responsibilities:

-  **Creative Brilliance:** Infuse your creative flair into diverse design projects, from digital platforms to physical environments.
-  **Digital Marvels:** Craft eye-catching communication materials for social media, organix.com, and retailer websites.
-  **In-Store Magic:** Design visuals for in-store displays, shows, events, and festivals that captivate and connect.
-  **Packaging Prowess:** Collaborate on concept and packaging development, ensuring our products shine on the shelves.



Requirements:

-  **Creative Spark:** A passion for design that goes beyond the pixels.
-  **Technical Mastery:** Strong technical skills in graphic design tools.
-  **Project Juggler:** Ability to manage multiple projects and deadlines with finesse.
-  **Collaborative Spirit:** Work seamlessly across departments, taking briefs and weaving design magic.

The Ideal Candidate:



We're seeking a seasoned Graphic Designer with a minimum of 3-5 years of experience, ideally in the fast-paced FMCG realm. Whether you've honed your craft in a design agency or an in-house brand design team, we want to hear from you!

Skills & Expertise:

-  **Adobe Adept:** Highly proficient in Illustrator and Photoshop - your design playground.
-  **Portfolio Powerhouse:** Showcase a strong portfolio demonstrating your knack for creating visually exciting assets that adhere to brand guidelines while delivering key messages across social media, digital, and print platforms.

Where You'll Shine: Situated within the brand and communication team, part of the dynamic marketing crew, your canvas extends across various departments. Embrace the opportunity to contribute your creative touch to projects that shape the visual identity of Organix.

Perks of the Palette:

-  **Purpose-Driven:** Be part of a company committed to making a positive impact on health and the planet.
-  **Innovation Playground:** Join an environment that encourages experimentation and fresh ideas.



- ☒ Career Skyline: Elevate your career with a role that spans brand and shopper marketing.

Other Info

Why Join Us: Immerse yourself in a fantastic working environment with so many lovely benefits, all while enjoying a competitive salary. This role is your ticket to a dynamic blend of in-house creativity and the chance to contribute to a brand that's transforming the landscape of children's nutrition.

How to Apply: If you're as excited as we are about this opportunity, we want to hear from you! Send us your CV (don't forget to include your salary expectations), a dazzling portfolio, and a cover letter written in a style that resonates with Organix. Tell us the one key thing you would bring to the table if you land this role.

Apply Now: For inquiries, applications, or a sprinkle of curiosity, email us at jobs@organix.com. Let your creativity speak volumes, and join us in creating a healthier, happier world for our little ones.

Location: Bask in the coastal charm of Bournemouth, Dorset. This is a hybrid-working role, offering the flexibility of working from home while ensuring regular rendezvous with our inspiring office a minimum of 2 days a week. Occasional travel may add a dash of adventure to your journey.

Work Hours: Enjoy a full-time commitment of 37.5 hours per week, from Monday to Friday, as you bring your design magic to life.

Closing Date and Interview Dates: The closing date for applications is Friday 24th November. Interviews will happen in December with a start date of January 2024.